

Reach 12,000+ professionals involved with the discovery and development of pharmaceutical products with these cost-effective advertising opportunities. Your ad will appear opposite the premium inside back cover ad. *R&D Directions* readers use these sections as career and industry product/service resources.

Recruitment Advertising

Present your organization’s career opportunities to high-level, qualified candidates. Through Recruitment Advertising in *R&D Directions*, you’ll target individuals who have experience performing specific functions within your industry.

SPECIFICATIONS/RATES			
Sizes	3×	6×	12×
1 col x 1" 3.2875" x 1"	\$300	\$275	\$250
1 col x 2" 3.2875" x 2"	\$400	\$375	\$350
1 col x 3" 3.2875" x 3"	\$500	\$475	\$450
1 col x 4" 3.2875" x 4"	\$600	\$575	\$550
1 col x 5" 3.2875" x 5"	\$700	\$675	\$650
2 col x 5" 6.725" x 5"	\$1,200	\$1,100	\$1,000

Business Exchange Advertising

Boost brand recognition or promote the specific business and clinical research products/services you offer to *R&D Directions* subscribers who have proven decision-making power.

SPECIFICATIONS/RATES			
Sizes	3×	6×	12×
1 col x 1" 3.2875" x 1"	\$400	\$375	\$350
1 col x 2" 3.2875" x 2"	\$425	\$400	\$375
1 col x 3" 3.2875" x 3"	\$525	\$500	\$475
1 col x 4" 3.2875" x 4"	\$625	\$600	\$575
1 col x 5" 3.2875" x 5"	\$725	\$700	\$675
2 col x 5" 6.725" x 5"	\$1,200	\$1,100	\$1,000

For more information about *R&D Directions* Recruitment and Business Exchange Advertising, contact:
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